

WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD APRIL 1, 2007 THROUGH JUNE 30, 2007.

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD APRIL 1, 2007 THROUGH JUNE 30, 2007.

PROGRAM INDEX: ***“WCCO 4 News”*** is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

“60 MINUTES” is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

“48 HOURS INVESTIGATES” is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Mpls. Foreclosures, Businesses/IRS, X-Cel Fixed Prices, Fraud Alert, Cereal Prices

April 30, 2007, WCCO 4 News, “Mpls. Foreclosures” – Help may soon be coming for some Minneapolis neighborhoods struggling because of home foreclosures. City and community leaders are announcing an \$11 million award to help with the stress of foreclosures. It is expected that most of the money will help in hard hit neighborhoods like North Minneapolis. New figures from Hennepin County records show foreclosures doubled during the first three months of this year, and more than 1200 homes sold at a sheriff’s auction compared with 601 last year. **May 19, 2007, WCCO 4 News, “Businesses/IRS”** – Online brokers and consignment stores could be required to give the IRS information about consumers. The push is on the part of the government to collect millions of dollars in unreported small business income. If passed, businesses like eBay and Amazon dot com would collect customer names, addresses and social security numbers and report them to the IRS. It’s estimated that this alone would help the government collect \$20 million in the first year. **May 25, 2007, WCCO 4 News, “X-Cel Fixed Prices”** – Xcel Energy says it is voluntarily dropping a fixed-payment plan for natural gas customers that received a lot of criticism. The Minnesota Public Utilities Commission has ordered the attorney general’s office to investigate both Xcel and CenterPoint Energy last month. Commissioners wanted to know why customers enrolled in fixed-price programs ended up paying an estimated \$26 million more than customers using standard billing. **May 31, 2007, WCCO 4 News, “Fraud Alert”** – Minnesota Attorney General, Laurie Swanson has issued a fraud alert. She says her office is seeing more scams, such as foreign lotteries. In these lottery schemes, victims receive a cashier’s check they’re told to deposit and then send a personal check to cover taxes on the winnings. However, the cashier’s checks take several days to deposit and end up being no good. Recently, a 91-year-old Edina man lost \$4,000. **June 7, 2007, WCCO 4 News, “Cereal Prices”** – Golden Valley-based General Mills is raising cereal prices because grain and energy costs have gone up. Consumers might see lower prices on store shelves, but the boxes of cereal will be smaller because of a price per ounce increase.

CRIME AND PUBLIC SAFETY: Gang Arrest Law, Bus Security, Mpls. Burglaries, Panhandlers,

April 10, 2007, WCCO 4 News, “Gang Arrest Law” – The state Senate just passed a bill that would crack down on gangs. The bill would allow police to sweep into public and private areas, targeting gangs declared a public nuisance. Instead of arresting one gang member at a time, police could arrest them as a group if they are causing a nuisance crime. Landlords who allow gang activity on their property could also be arrested. **May 3, 2007, WCCO 4 News, “Bus Security”** – Metro Transit says it will spend more than \$2 million on manpower and technology after three violent attacks have taken place on Twin Cities buses since March. Transit police will spend more time riding buses, Minneapolis police will spend more time patrolling bus stops and hundreds of buses will get better security cameras. **May 3, 2007, WCCO 4 News, “Mpls. Burglaries”** – A rash of burglaries has hit the southeast Minneapolis area near the U of M, a spot not normally

plagued by crime, causing neighborhood residents to be terrified. Police think one or two suspects are working the area, stealing bikes, laptop computers, CDs, DVD's and jewelry and will be assigning more officers to patrol the area. **June 7, 2007, WCCO 4 News, "Panhandlers"** – A city plan to crack down on aggressive panhandlers in Minneapolis is drawing praise and criticism. Homeless advocates worry the plan, which restricts the time, manner and locations where those asking for money can be, is an attack on those who are down and out. The ordinance would restrict verbal solicitation within 10 feet of crosswalks, gas stations, liquor stores and convenience stores, parks, in front of sports facilities or after dark.

GOVERNMENT: Reality Check: Guns and Mental Health, Medical Marijuana, Hatch Resigns, Reality Check: Per Diem,

April 19, 2007, WCCO 4 News, "Reality Check: Guns and Mental Health" – It's not supposed to be as easy for a mentally ill person in Minnesota to purchase a gun as it was for the shooter at Virginia Tech. In fact, Minnesota law requires handgun buyers to go through a state and federal background check. If they've had court-ordered treatment for mental illness, or even voluntary check-ins for mental health reasons, they should be denied. However, there is a big loophole in Minnesota's law because even if a gun buyer has spent time in a mental health facility, the facility doesn't have to report medical information to police. **May 1, 2007, WCCO 4 News, "Medical Marijuana"** – The Minnesota Senate today passed a bill that would make marijuana legal for some Minnesotans. The 33-31 vote permits marijuana use for people suffering from cancer, AIDS and persistent pain. Doctors would not prescribe the drug. Instead, they'd recommend it for patients. Law enforcement leaders are worried about the proposal, and the governor has promised to veto the bill if it gets to his desk. **May 1, 2007, WCCO 4 News, "Hatch Resigns"** – Former Attorney General, Mike Hatch, officially swore in his successor. He stayed in the office as a deputy, keeping a low public profile. However, behind the scenes, lawyers tried to organize a union, linking Hatch to what labor leaders last week called a hostile work environment. They claim some attorneys have been fired without cause or explanation, while others have said they resigned to escape intimidating and humiliating working conditions. Meanwhile, House Republicans are demanding an investigation to determine if employees were retaliated against for trying to organize a union. **June 1, 2007, WCCO 4 News, "Reality Check: Per Diem"** – Minnesota's part-time lawmakers get a paycheck, and they also get daily expense payments called per diem, adding thousands of dollars to their salaries and pensions. This year, they raised their per diem even before they passed a single bill. For the 5-month session just ended, House members averaged more than \$9,000 each in per diem, totaling over \$1 million. In the Senate, it's even higher. At \$96 a day, two-thirds of Minnesota senators took the maximum amount of per diem they could, including Republican David Hann, who voted against the higher per diem, but took it anyway.

DIVERSITY: Airport Cabbies, Chino Latino, Digital Academy, Khat Smuggling

April 17, 2007, WCCO 4 News, "Airport Cabbies" – Many Muslim cab drivers say Islamic law prohibits them from giving rides to people carrying alcohol. The

Metropolitan Airports Commission has approved new rules that call for a 30-day suspension of a cab driver's license the first time he refuses to drive a person carrying alcohol. If it happens a second time, the cab driver's license will be suspended for two years. **May 1, 2007, WCCO 4 News, "Chino Latino"** - A restaurant in Uptown Minneapolis is paying up after alleged mistreatment of its workers. Chino Latino has agreed to pay \$325,000 to settle a discrimination lawsuit. The lawsuit claims Hispanic workers were harassed and called names by other employees. As part of the agreement, Chino Latino will also hire a Spanish-speaking ombudsman to hear any future concerns from Hispanic employees. **May 25, 2007, WCCO 4 News, "Digital Academy"** - According to the Bureau of Labor statistics, only 5.5% of the 3.8 million Americans who work in the tech field are African American. The Urban League is hoping to increase those numbers with its new Digital Career Academy. The goal is to give people of color or low income people the skills needed to succeed in technology where jobs are plentiful and the pay is good. Students who complete the free, three-month computer classes are given computer certifications and are offered internships or full-time jobs in the IT field. **June 6, 2007, WCCO 4 News, "Khat Smuggling"** - Four men are on trial in New York for conspiring to smuggle khat from Africa to Somalis in Minnesota. Khat is a leafy stimulant known on the streets for giving a high like meth when chewed. It contains the substance, cathinone, which is on the DEA drug list. Local Somalis say their people have been using khat for centuries and that it is much like coffee.

ENVIRONMENT: Green Drycleaner, E85 Station

April 21, 2007, WCCO 4 News, "Green Drycleaner" - A Twin Cities dry cleaning business is using a product called Green Earth to clean clothes. Green Earth is liquid silicone which, in essence, is just liquefied sand. The product contains no hazardous chemicals, is gentle on your cloths, good for the environment and good for customers who aren't breathing in anything bad. **May 23, 2007, WCCO 4 News, "E85 Station"** - Minneapolis has a new E85 fueling station. Now, those Minneapolis and Hennepin County workers who drive flex-fuel cars can fill up at the new downtown facility. Using E85 will make a contribution to fuel efficiency and a better environment and sustainable future.

HEALTH: Macular Degeneration, MN Health Study, Workplace Wellness,

April 14, 2007, WCCO 4 News, "Macular Degeneration" - Macular Degeneration is a disease that attacks the retina at the back of the eye. The nerves essential for sending sight signals to the brain are damaged, causing severely impeded vision. A Mayo Clinic Ophthalmologist has recently discovered new option for treating the disease. His research shows that Avastin, a drug developed to shrink cancerous tumors also works in the treatment of macular degeneration. Up to 95% of patients retain their vision and the ability to see improves for up to 40% of patients. **April 18, 2007, WCCO 4 News, "MN Health Study"** - A new report by the health care industry says our spending on health care is up by 12%. That's the second straight year of double-digit increases in what Minnesotans pay for doctor visits, hospital stays and other health care costs. The report also says insurance premiums are up by 6%. The only encouraging news from the report

is that prescription costs are down by 5%. **May 30, 2007, WCCO 4 News, “Workplace Wellness”** – At Central High School in St. Paul, two office workers spend every lunch hour walking, and it saves them money. School workers, who log 10,000 steps per day, using pedometers, get discounts on their Health Partners insurance. The school district also saved money, an estimated \$800,000 in employee health costs in the first year.

WOMEN: Hormone Therapy, Abortion/Cancer, Women Aspirin

April 4, 2007, WCCO 4 News, “Hormone Therapy” – The news about hormone replacement therapy just got more confusing. A new report finds younger women may actually be able to take HRT safely to treat menopause symptoms. Researchers took another look at a 2002 study that found HRT raised the risk of blood clots, heart attacks and breast cancer. The scientists now say the risk is less for women starting the therapy within 10 years of menopause. **April 25, 2007, WCCO 4 News, “Abortion/Cancer”** – To women seeking abortions in Minnesota, doctors are required by law to raise the issue of a link to breast cancer. However, a new Harvard study confirms that there is no greater risk of breast cancer for women who get an abortion, compared with women who do not. Based on this new study, doctors have the flexibility to share the latest research. **May 14, 2007, WCCO 4 News, “Women Aspirin”** – Women with heart disease appear to be more likely than men to be resistant to the blood-thinning effect of aspirin. In a recent study, researchers found the effect to be diminished in women. They plan to conduct more studies to determine the clinical significance of the findings.

YOUTH AND FAMILY: Childhood Obesity, Cops Bowling, Teen Drivers, Kids Report, Married W/Kids,

April 4, 2007, WCCO 4 News, “Childhood Obesity” – In the past two decades, the obesity rate in kids ages two to five has doubled. In Minnesota, one in every four kids is considered overweight. The Robert Wood Johnson Foundation today pledged a half-billion dollars to fight childhood obesity. This new funding will go toward more affordable healthy food choices, safe places for kids to exercise and research on obesity prevention. **April 11, 2007, WCCO 4 News, “Cops Bowling”** – St. Paul Police officers hosted about 85 kids from Cleveland Middle School as a graduation treat. The kids completed the Gang Resistance Education Training class, better known as GREAT. The St. Paul Police Gang Unit runs the program in partnership with the St. Paul Public Schools. The program doesn’t simply tell kids that gangs are bad, the police officers in the schools also teach life skills, social skills, how to deal with anger and how to make good decisions. **April 23, 2007, WCCO 4 News, “Teen Drivers”** – The Minnesota Senate is voting to tighten the rules for teenage drivers during their first year behind the wheel. The bill would limit how many passengers they can carry and what hours they can drive. **May 6, 2007, WCCO 4 News, “Kids Report”** – The quality of life is getting worse for Minnesota’s children according to a new report by the Children’s Defense Fund of Minnesota. The report says more Minnesota children are living in poverty and more are without health insurance. The most dramatic increases were in outstate areas, where there are fewer jobs and lower wages. The report says Minnesota is now leading the nation in the percentage of kids moving into deep poverty. **May 16, 2007, WCCO 4**

News, “**Married W/Kids**” – Kiplinger Financial Magazine said that the Twin Cities is one of the best places in the country to raise kids. According to the article, the Twin Cities offers highly regarded public schools, private colleges and universities. In addition there are endless opportunities for educational enrichment and recreation, and immigrants from around the world add diversity and vibrancy to the area.